



# Guidelines for Use Association of Brennan Healing Science® Practitioners Logo



**YOUR COUNTRY**

**Each Association of BHS Practitioners is permitted to use the Association of BHS Practitioners Logo upon agreement and continued compliance with the following terms and conditions:**

1. The Association of Brennan Healing Science Practitioners Logo is the trademarked property of BBI (Barbara Brennan, Incorporated) and is to be used only by the Association named on that logo.
2. The Association of BHS Practitioners Logo is intended for the sole use by the BHS Practitioners associations. It is not for use by individual BHS Practitioners within any such named association.
3. The Association Logo can only be used by associations whose members are graduates of the Barbara Brennan School of Healing or Barbara Brennan School of Healing Europe, and said members sign a written agreement to uphold the Principles of Practice for Brennan Healing Science Practitioners.
4. The Association of BHS Practitioners Logo may not be altered in terms of design, and must be displayed with the trademark symbol ™ whenever utilized.
5. The Association of BHS Practitioners Logo may be used in communication or promotional material, provided that the information within such is directly related to the function of the Association of Brennan Healing Science Practitioners, is professional, and is clean of links to outside organizations that have radical, violent, racist, aggressive, or ungrounded content.

These communications and promotional materials may include:

- a. Written and electronic communication with other professional organizations (such as in communications with the media, health-care or wellness organizations, educational institutions, business);
  - b. Communications to members and potential members (such as newsletters, membership-related notices, cards or certificates, letters, flyers, pamphlets, brochures);
  - c. The Association's website or other promotional material.
6. The Association may use the logo with an agreement that they use it with professional integrity within the legal framework of their country.
  7. The Association of BHS Practitioners Logo can only be obtained directly through BBSH.
  8. Each Association is responsible for designating one representative who will sign and assume responsibility for upholding this **Guidelines for Use Agreement** within their respective organization. Should that representative change, the responsibility for the logo's use within the organization will transfer to that representative, and the Association will advise BBSH of the new representative's contact information.
  9. Should any Association disperse or become inactive, it is the responsibility of the representative to advise BBSH and cease all use of the logo designated for that Association.

**Signing this agreement indicates the named Association below has read, understands, and agrees to the terms and conditions of use of the respective Association of BHS Practitioners Logo as outlined above. BBSH agrees to honor this agreement by distributing the logo to the named Association representative upon completion of this agreement. At that point the Association assumes all liability for its agreed-upon care and use.**

\_\_\_\_\_  
Name of BHS Practitioners Association

\_\_\_\_\_  
Name of Association Representative (please print)

\_\_\_\_\_  
Email

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Address

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
(For BBSH use only) Received by

\_\_\_\_\_  
Date